DIGITAL HEALTH SOCIETY
for the support of
better health care to citizens in EU

by creating the desired meaning to e-health

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Background:
Health policy mandate for digital health

Common health system challenges that would benefit from better use of digital tools:

- ✓ Healthcare systems sustainability (from smarter targeting)
- ✓ Access to care and citizen engagement
- ✓ Quality of the services (from existing data use)

Opportunities of the Digital Single Market

- ✓ Health services innovation
- ✓ Economic development from health industry

Public e-services are the cornerstone of a digital society

E-banking

E-school

E-health record

Digital signature

E- Business registry

E-land Registry

E-justice

E-police

ID-ticket

E-pensions account

E-voting

E-tax and customs service

E- self-services

E-state service portal

E-prescription

EU has already several important legal acts
to support eGovernment across all MS,
but these must be **implemented**
for the benefit of all European **citizens**
fully making use of
the opportunities and advantages of
the **single market**

Free movement of data in healthcare makes difference through hitting the triple aim

1

Increased access and safety in healthcare can be achieved through empowered citizens and adequate data availability at the point of care

2

Sustainability of health systems will be supported by value-based approach.

3

New economic opportunities, jobs and investment will be created using data-driven health care innovation.

Health data should be **used securely**, not to be secured from being used!

Make x-border eServices a reality

… in order to deliver fully all other freedoms (people, capital goods & services)

— from simpler administration to free and transparent European community

inter alia …

- ✓ create an impact assessment framework and monitor/benchmark the implementation of digital services for health of European citizens (including GDPR)
- ✓ (re)allocate funds to support large-scale digital health implementation
- ✓ extend seriously the European Interoperability Framework (EIF) for public services
- ✓ continue and streamline towards health policy goals the existing work on interoperaability standards
- ✓ promote trust (showcase implementation of existing trust services, legal initiatives etc) and awareness raising

- Not ruling out taking up legal initiatives if suggested

Tallinn 2017

high level eHealth conference

„Health in the digital society“

October 16-18, 2017 | Tallinn

- ✓ Real-world experience of the benefits and value of digital tools for health, care and prosperity of the societies
- ✓ State-of-art and practical solutions for advancing, implementing and funding health into digital society

Digital Health Society

Tallinn Declaration on eHealth

October 17, 2017 | Tallinn

Call to Action by broad base of stakeholders on:

- ✓ health of European citizens using the power of digital society
- ✓ Innovation and growth from digital data-driven health economy
- ✓ Digital Single Market strategy
- ✓ EU eGovernment Action Plan
- ✓ eHealth Action Plan

Where to find what Europe needs?

510 000 000 Europen citizens

26 000 000 active enterprises

3 300 higher education institutions

98 European regions

28 EU member states

1 European Council/Commission/Parliament

Estonian Presidency of the European Council welcomes
the Digital Health Society &
the initiative of Call to Action Declaration on eHealth
Please use the platform to make digital health meaningful for Europe!