READi for Health
ready for the future?

www.readiforhealth.eu • @Readiforhealth

Thursday 9th june 2016

@eHealth Week 2016 Amsterdam

Congress centre Beurs van Berlage room "Mendes de Costa"

13:15 h	Assemble, Networking
13:30 h	**Welcome & Introductions: Readi for Health, ready for the future?** • Myriam Martín, Readi for Health Co-ordinator, TICBiomed • Julien Venne, Strategic Advisor, European Connected Health Alliance
13:40 h	**Policies & Strategies for Digitalisation of Healthcare** Clayton Hamilton, Unit Leader, eHealth & Innovation, World Health Organisation, Regional Office for Europe • Swedish Vision for eHealth. Tomas Lithner, Director Swedish eHealth Agency • Implementing a Regional eHealth Strategy. Kirsti Ylitalo-Katajisto, Director of Healthcare and Social Welfare, City of Oulu • eHealth Strategy. Ain Aaviksoo, Deputy Secretary General for e-Services and Innovation, Ministry of Social Affairs of Estonia
14:10 h	**Patient and Citizen Power in the Age of Digital Health** Laurène Souchet, Policy Adviser at European Patient Forum • My Data: Human Centric Approach for Organizing Personal Dat. Maritta Perälä - Heape. Director, CHT • My Life My Health, Ann Tronde, Region Skåne • Patients' Education. Jesús Ángel Sánchez. Director of FFIS
14:40 h	**Unlocking eHealth Opportunities Through Innovative Business Modelling** Bleddyn Rees, Commercial Lawyer, Commercial Advisor NHS Trusts • eHealth Innovation Hub. Johan Ny, CEO, Ny Consulting AB • Integration of Hospital Environment and Innovation Hub - Timo Alääkkölä, Oulu University Hospital • Testing eHealth Solutions in Real Environments. Carlos Arenas, Director of the Cieza Hospital
15:10 h	**Readi for Health - Exploitation of Lessons Learnt and Sustainability Actions** • Myriam Martin, Readi for Health Co-ordinator, TICBiomed
15:25 h	**Round up & Close** • Julien Venne, Strategic Advisor, European Connected Health Alliance

READi for Health

READi for Health has brought together four EU regions to pave the way for the take up of eHealth by identifying what needs to be met, by whom and through which channels. Our common goal is to address the eHealth policy challenges through specific actions to promote the development and upscale of eHealth solutions creating value for care-givers, patients and citizens

9 actions to boost eHealth

[1] Developing effective and inclusive regional **eHealth strategies**

[2] Launching eHealth **innovation hubs** to support business from idea to implemented product focusing on needs

[3] Supporting **advanced eHealth services** for start ups and SMEs operating in the eHealth market

[4] Pursuing **interoperability** -semantic and otherwise

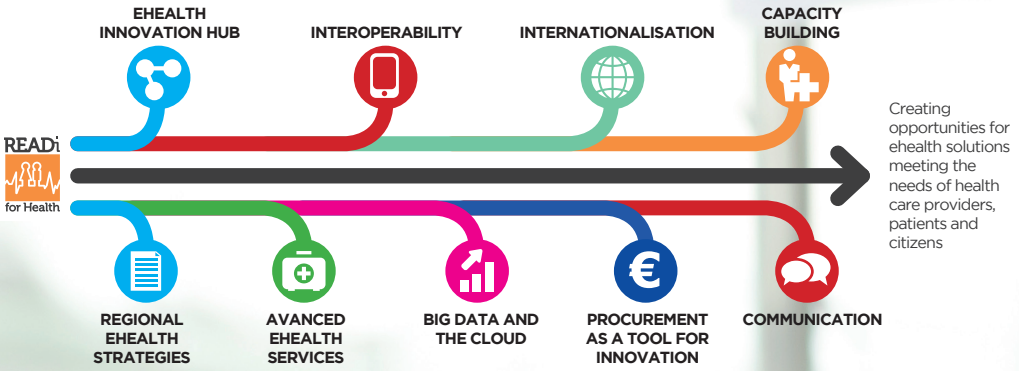
[5] Launching new initiatives that can discover how to use **big data** for better healthcare decision making

[6] Supporting digital health-tech SMEs to access **global healthcare markets**

[7] Facilitating **public procurement** of innovative eHealth technologies

[8] Building eHealth **capacity and patient empowerment and understanding** across ecosystem

[9] **Communicating** with all eHealth stakeholders



tic biomed · ECHAlliance · DALEPH · CHT Centre for Health & Technology · MOBILE HEIGHTS · Fundación para la Formación e Investigación Sanitarias de la Región de Murcia · centre esanté · SKANE · POHJOIS-POHJANMAA Council of Oulu Region