



EHFF: Work plan for 2016

The five elements of the mission of EHFF continue to provide the overarching context for our activities, as before.

However, the three areas identified in the 2013 work plan: *building capacity, building the brand and product development* are judged to be sufficiently developed to no longer require our primary attention.

Reviewing progress achieved on these three tasks over three years allows us to define three new categories within which to structure our work during 2016

A. Consolidation (and sustainability)

- **Emerging project leaders**
 - there are a minimum of 6 project areas where leaders can be tentatively identified: 1. empowerment: Jim Phillips with others
 - 2. eHealth: Nick Guldemond, 3. Values project: MDS and Richard Turnbull, 4. Disruptive Innovation: Daniel Steenstra, 5. Design team: Veron Lai and Daniel S., 6. EHMA SIG: NYC
- **Gaining sponsorship for new projects**
 - further possibilities from RBS
 - Design team would aim for major funding (bid ready by the summer?)
- **Harvesting from EC projects**
 - there is a niche where EHFF can demonstrate the value of connecting up project outcomes after funding has ceased (DS could lead on this, possibly with Agnieszka DC).

B. Network Growth

- **Incremental and unplanned**
 - (doing what we've been doing + opportunism)
- **Learning from others**

- conversations of webinars
- **New ideas**
 - (fill in the space: e.g. should we be more proactive in engaging with sister networks?)

C. Innovation

- **Changing the shape of the model**
 - continued iteration of the growth process
- **Working on the forum concept**
 - need a new communications programme (progress the 'pull' element – are we ready to progress beyond being a network of experts?)
- **Working on the society interfaces**
 - getting to health from outside of health (how might we do this?)