

EHFF Annual report for 2015 (outcomes from 2015 work plan)



The three areas identified in the 2013 work plan were:

building capacity

building the brand

product development.

Consolidating progress achieved on **these three tasks would underpin on-going work** during 2015

A. Infrastructure-orientated activity

○ membership

- increase core group members incrementally as previous years. Based on the Gatwick experience, work to increase connectivity and collaborative working, to strengthen the network.

- Do more to enrich relationships with associate organisations

DONE

- *1. Community now 70+*
- *2. We have 4 effective work groups, 1 in the pipe-line + EC project consortia*
- *3. Working particularly with EHMA, EPF, ECHAlliance and World Mobile Health Barcelona*

○ funding

- continue to pursue opportunities for income from EC part-funded project work. Seek more sponsorship from external sources (last year achieved <35K. This year target 50K). Total target 90K.

DONE

- *1. 180K minimum from EC projects over next 2 years*
- *2. 80K from sponsorship for 2016 already achieved*

B. EHFF as a series of tasks

- **strategy levers**

 - patient empowerment**

 - continue promotion of concept via conferences and involvement in projects (see Appendix of 2014 report)

 - eHealth**

 - continue promotion of human factors related innovation via conferences (and projects if we get them!)

 - innovative service delivery and wellness promotion**

 - needs work. Start with Disruptive Innovation work group (plus cross-over with EVY and with horizon-scanning)

 - innovations in health professional education**

 - get Special Interest Group headed by Johanna Dahlberg started. Consolidate EHMA link (possible SIG)

 - a, b, c, DONE. d. NOT ACHIEVED**

 - 1. PROSTEP project on self-management started Jan. 2016*

 - 2. Berlin seminar funded by RBS (runs from Nov.2015)*

 - 3. Disruptive Innovation SIG ongoing and other projects pending*

- **additional opportunities**

- radio telescope**

- Consider using core community for pilot, if they agree (and if there's enough human resource to manage this)

- big scenarios**

- Develop business case, based on available EC network and seek funding during latter part of 2015 if Shirin E. agrees technical support

- the unexpected** (by definition! Its complexity, stupid.)

- PARTLY DONE (Rolled up in Design project – ongoing)**

- *1. See website for report on first meeting of design team project, Dec. 2015*

C. EHFF as an organisation

- **working towards the ‘forum’ concept**

- initially via use of core community and piloting online tools. Important role of ‘Gatwick group’ which has met twice so far and aims to consolidate and extend learning from the Jan. 2015 event

- **expanding out of healthcare to wider societal aspects**

- education web conversations; transformational change (SCs?)

- **allowing emergence (EHFF as an action research project on living networks):** seek advice from academic links to formalise this (e.g. systems theory experts)

- **revisiting our core values:** an iterative process, cf. Gatwick

PARTIALLY ACHIEVED

- *1. Sean Conlan has led work in this area with web conversations with systems experts and others. On-going.*

D. Strategic direction

- **Hold Board Strategy day:** aim to examine the business model options to allow breakthrough to a more sustainable model that overcomes the vulnerability of relying on one or two key individuals to manage the operational and strategic direction.
- **Obtain agreed focus on ‘hot topics’:** develop ‘smart EU agenda’ and consider practicality of joint action with two or three major EU NGO’s to drive it.
- **Wintercamp for consolidation of strategy around a particular theme:** aim to hold event in early 2016 as follow-on from Gatwick, both establishing/confirming culture of EHFF and exploring relevant HC topic.

PARTIALLY ACHIEVED

- 1. Strategy day July 2015*
- 2. Some progress towards ‘smart EU agenda’ – needs further work*