An Investor's View of Digital Health

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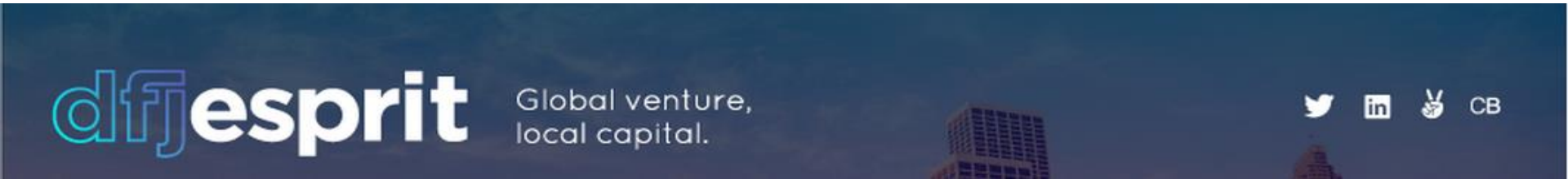
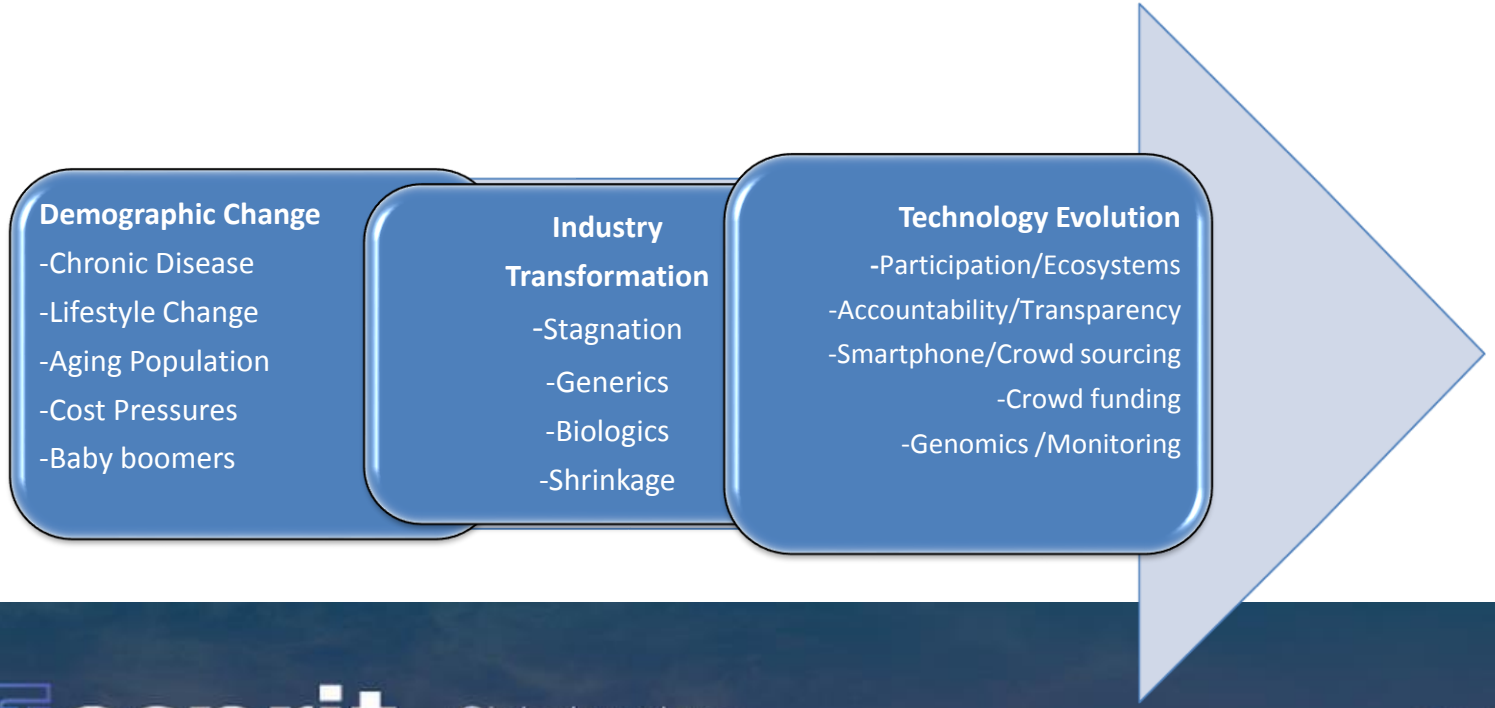
DFJEsprit Venture Capital



Healthcare: Perfect Storm



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Healthcare Trends to Watch

Old	New
• Activity based payments • One size fits all(blockbuster) • Mainframe (hospital) • Episode management	• Value based payments • n =~1 • Handheld • Continuous care

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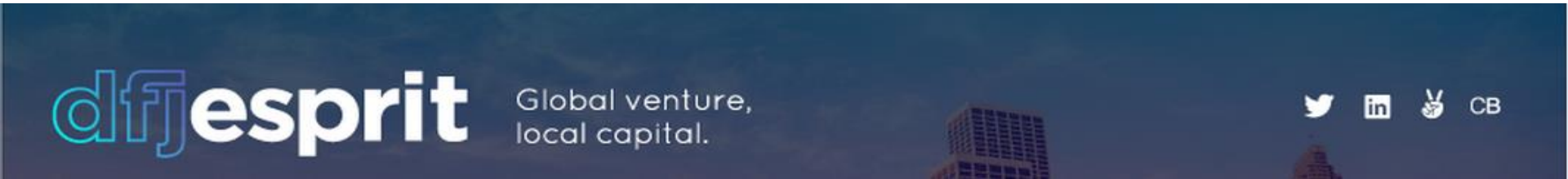
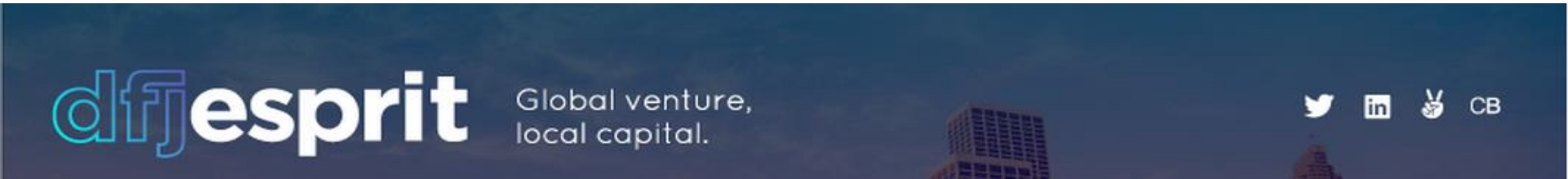
Investment Themes

- Derive meaning from aggregated datasets
- Improve outcomes/experience by building new connections
- Tools that push patient interest more central to medical processes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