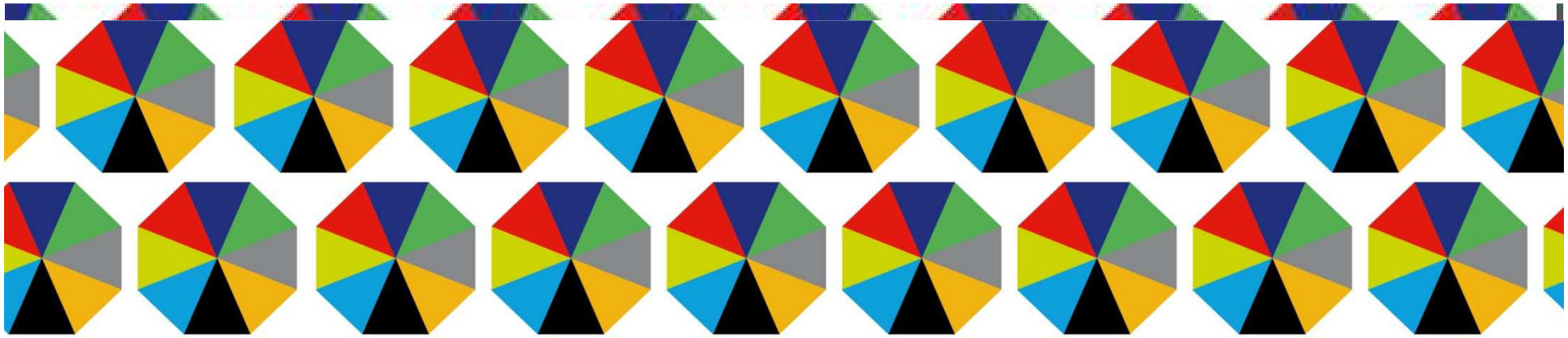
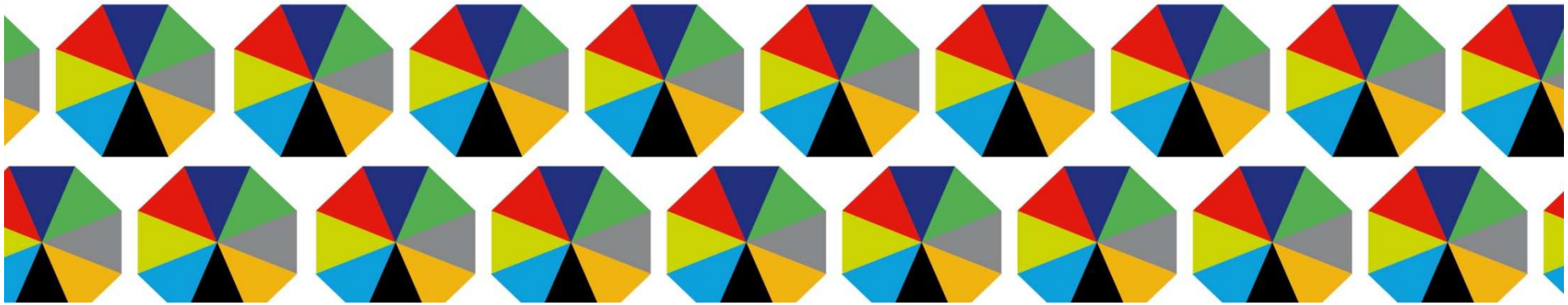


COACH, CURE & CARE 2025

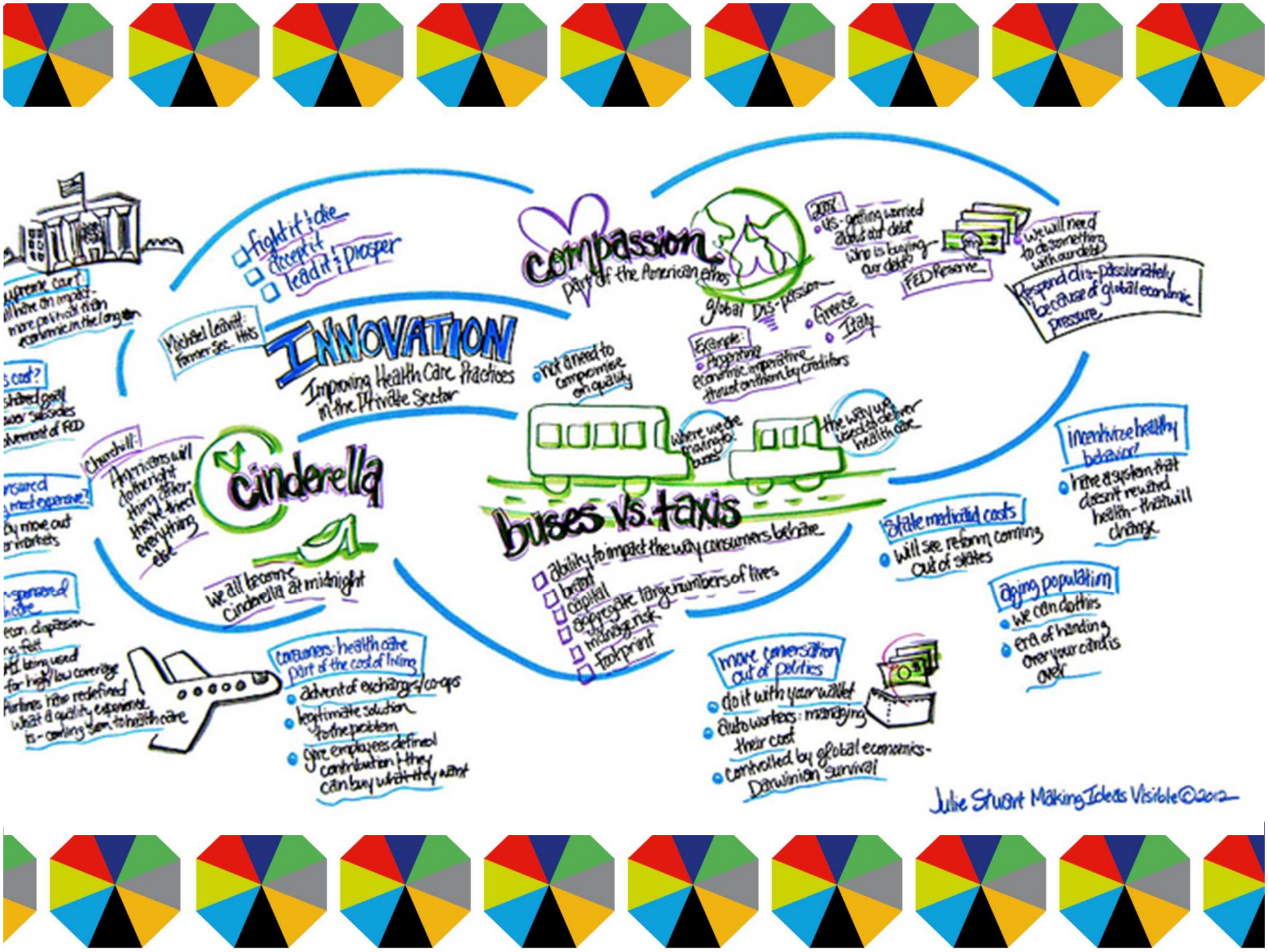
A Common Vision for the Future on the Dutch Health Care Environment made by the Next Generation Healthcare Professionals

Mariska van Grinsven & Suzanne Witjes



Dia 1

a1 aios1; 18-6-2014


Compassion
Part of the American ethos
Global Dis-passion
Innovation
Improving Health Care Practices in the Private Sector
Michael Leavitt
former Sec. HHS
Cinderella
We all become Cinderella at midnight
Buses vs. taxis
Ability to impact the way consumers behave
brand
capital
aggregate large numbers of lives
manage risk
footprint
not a need to compromise on quality
where we are going to: buses
the way we used to deliver health care
Churchill:
Americans will do the right thing after they've tried everything else
Consumers: health care part of the cost of living
advent of exchanges/co-ops
legitimate solution to the problem
give employees defined contribution + they can buy what they want
move conversation out of politics
do it with your wallet
auto workers: managing their cost
controlled by global economics - Darwinian survival
Greece
Italy
We will need to do something with our debt
Respond dis-passionately because of global economic pressure
Aging population
We can do this
End of handing over your card is over
Incentivize healthy behavior
If the system that doesn't reward health - that will change
Will see reform coming out of states
Julie Stuart Making Ideas Visible ©2012

What comes to mind if we say the word ‘coach’ related to healthcare?

Content

- Who, How, What and Why?
- The situation in the Netherlands

Current situation & Developments
Coach, Cure & Care 2025
The path towards 2025
Focus on the ‘Coach’ part

Who?

Taskforce care 2025

Representatives of:

- The medical specialist in training
- General practioners in training
- Pharmacists in training to become a hospital pharmacist
- Pharmacist in training
- Sports medicine physicians in training
- Specialist elderly care in training
- Social health care providers in training
- Physicians for mentally disabled people
- Biochemics

How? Did we start
What? Have we done

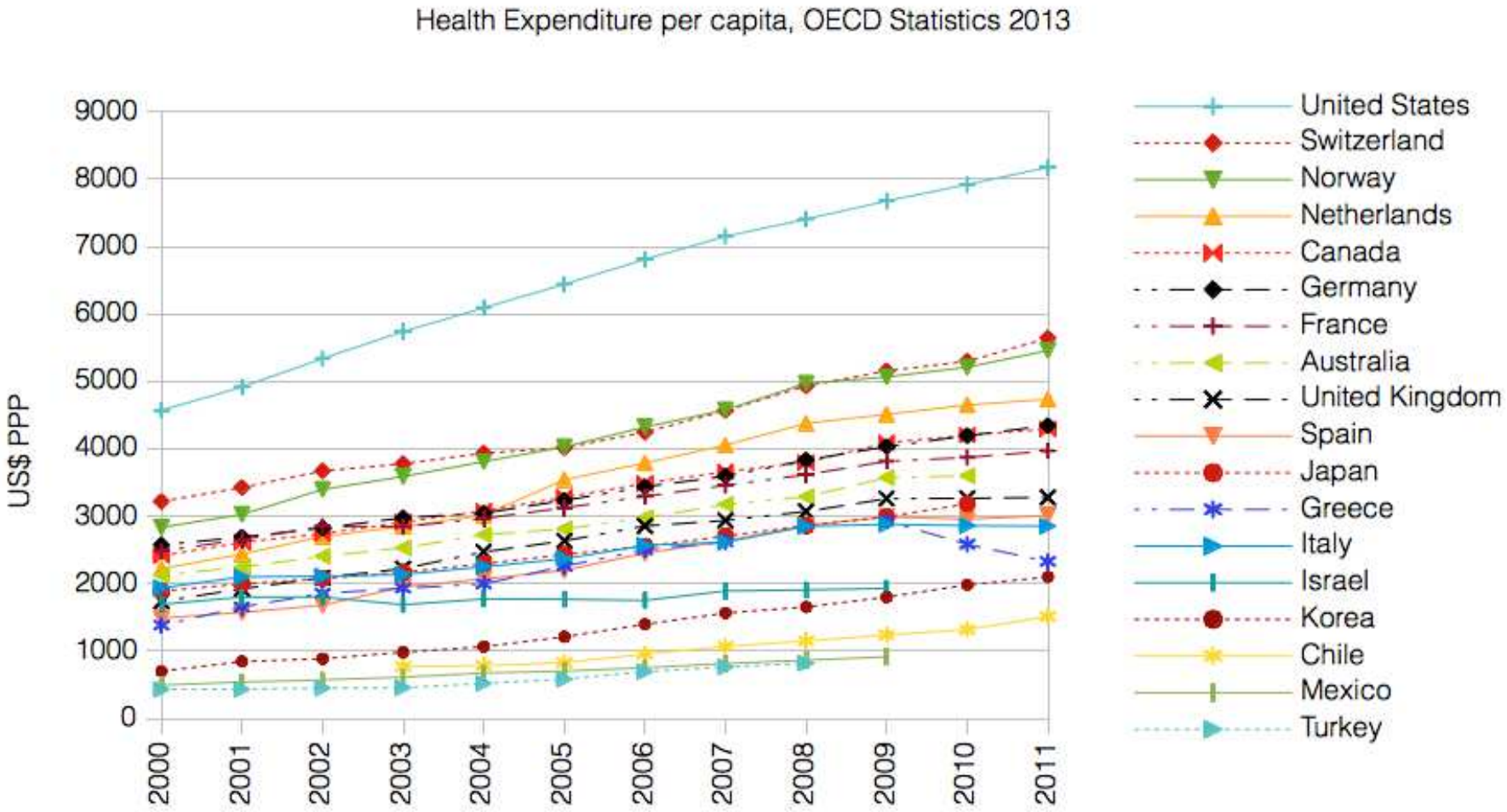
Public discussion
October 2012

Presentation of our vision document to the minister of health

Why?
This iniative

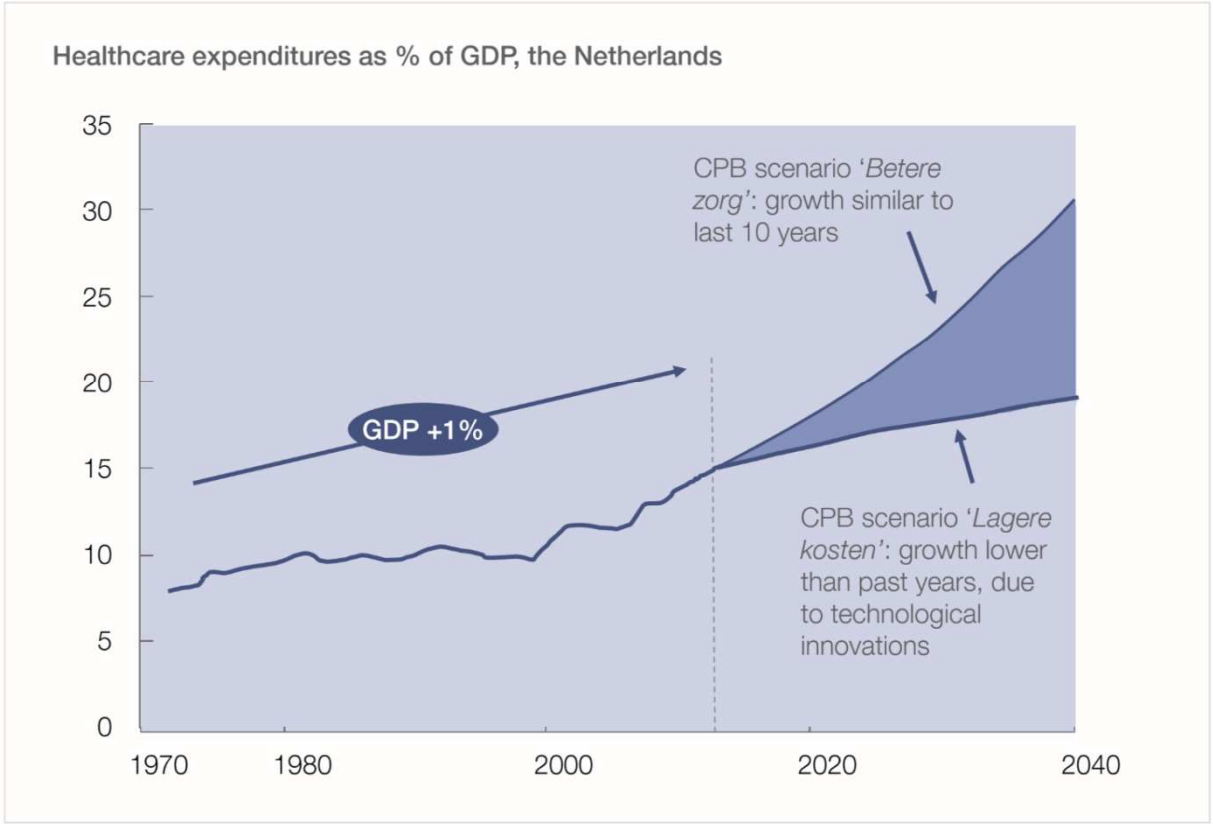
- Changing the current health care environment

Current situation & future prospects



Current situation & future prospects

(Expected) increase in healthcare expenditures in the Netherlands



Coach Cure & Care 2025

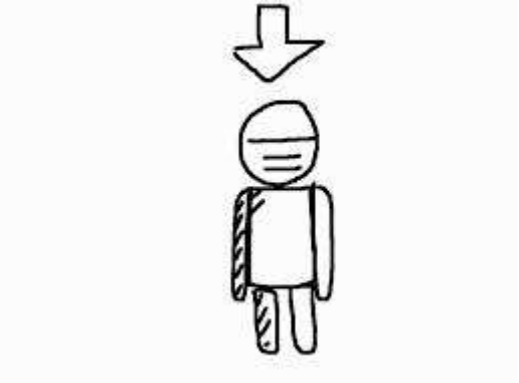
Core principles

Independency

Collaboration

(e)-Health and prevention

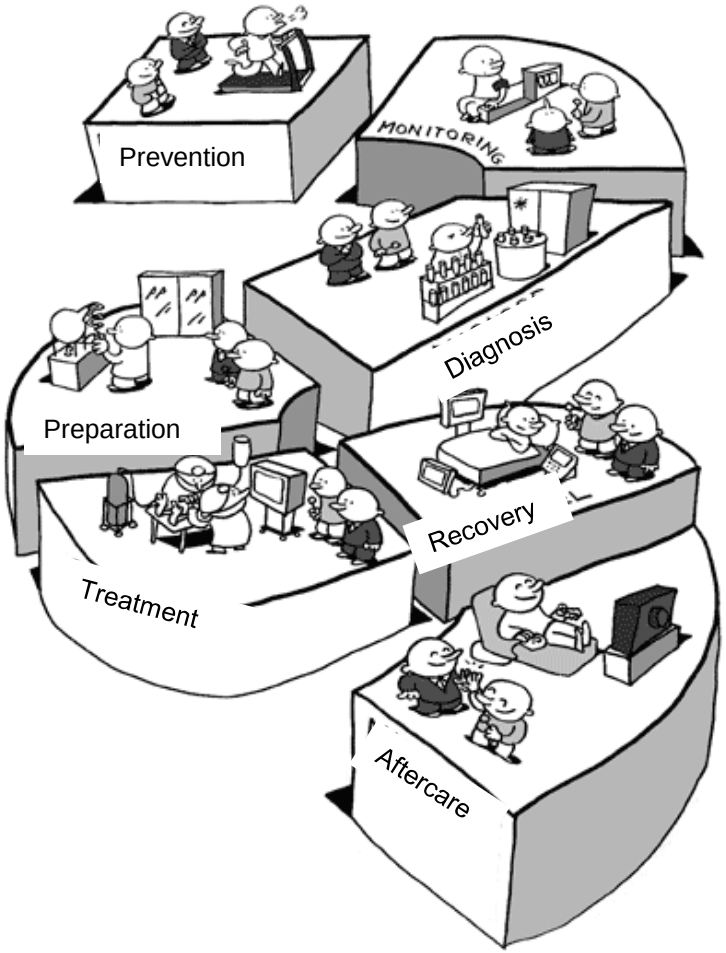
Human dimension



Responsibility

The healthcare in 2025

Connection



- Personalised medicine
- Coaching professional
- Different locations
- Task shifting
- Collaboration

The healthcare in 2025

Close to home

- Focus on prevention & healthy behavior
- GP first healthcare provider
- Complex care by specialist
- Collaboration
- Drugs monitoring by pharmacist

The healthcare in 2025

In institutions

- Volume vs complexity
- Integration physical and psychic care
- Complex care in institutions
- Collaboration
- Transfer of information
- Optimization of drugs

The path towards 2025

Digitalisation

- Electronic patient record
- Selfmanagement
- Functional websites
- E-consulting
- Mobile devices
- Datamanagement

The path towards 2025

Funding

- Funding based on quality
- Efficiency
- Sustainability
- Responsibility
- Innovation fund

The path towards 2025

Collaboration & Flexibility

Collaboration Patient & health care provider

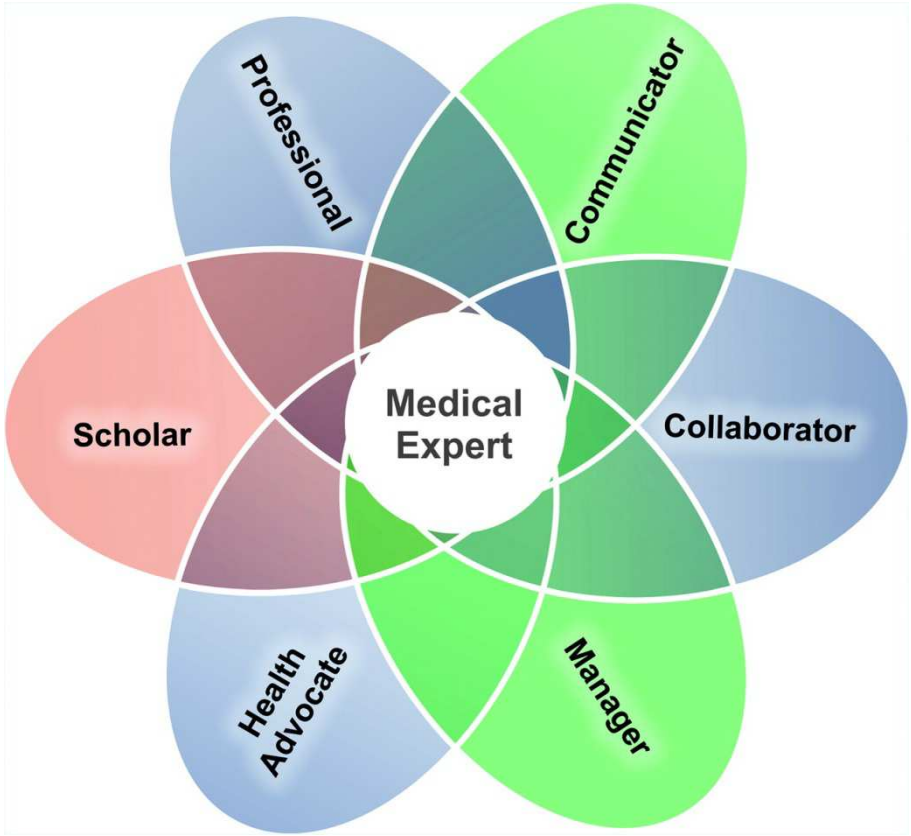
Collaboration stakeholders

Flexibility

Collaboration healthcare providers

The path towards 2025

Education



- Personal learning path
- Competency based
- Medical leadership
- Social awareness
- Discipline transcending
- Accessibility

COACH, CURE & CARE 2025

Where are we?
What will be our next step?

Dia 18

a1 aios1; 18-6-2014

Our issues at the moment

Gap between existing visions on content and implementation in the healthcare system:

⇒Spreading ideas and talking to colleagues, politicians, policymakers and other important stakeholders
⇒Focus on the ‘Coach’ part of our health care vision

1- Additional document
2- Symposium

Focus on the 'Coach' part

Different roles of health care professionals: what are the advantages and disadvantages?

- Paternalistic
- Supportive
- Coaching

Expectations of patients are more important

⇒'Shared Decision Making'

Focus on the ‘Coach’ part

What is needed:

-From patients

- Health literacy?
- Responsibility?
- Active involvement?
- And…?

-From professionals

- Specific competences?
- Multidisciplinary setting?
- Estimate of patients’ health literacy?
- And…?

Focus on the ‘Coach’ part

Framework conditions:

-Easy accessible, reliable and patient-friendly information?
-Implementation of hightech domotica?
-Tools to estimate self-insight, illiteracy, intelligence..?
-Use of E-health?
-And…?

Focus on the ‘Coach’ part

How to arrange:

- More attention for the ‘coach-like’ role during medical school and specialty training?
- Collaboration between IT- engineers and health care providers?
- And…?

‘The professional like a coach’

Save the date!

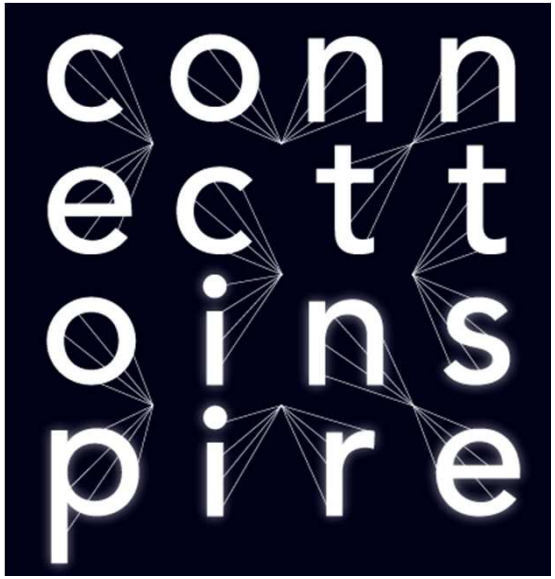
- What: Evening symposium
- When: 19th of January 2015 (‘Blue Monday’)
- Who: Healthcare (related) professionals

Coach Cure & Care 2025
Take to work messages:

- ✓ Get involved in future plans!!!
- ✓ Work together with other healthcare providers and engineers

- ✓ Put the patient (really!) at the heart of attention!

Questions?



@visiezorg2025

group: Zorg 2025