



European Health Futures Forum

Draft Minutes of EHFF Board Meeting

Date 19th May 2013.

Venue: Royal Society of Medicine, London

Attendees:

Present: Marius Buiting, David Somekh, David Goldberg, Seán Conlan

By Teleconference: Shawn Day, Rui Loureiro, Ales Bourek

1. Apologies

None – all present.

2. Election of Chair

DS proposed MB to chair the meeting and it was unanimously agreed.

MB invited each individual to share their thoughts on the current and future vision for EHFF.

It was agreed that in order for EHFF to survive into the future, action was needed to engage with, and involve more of the younger generation.

(Notes on the various inputs are listed under point 6 below 'The Community - Who we are')

3. Minutes of last meeting

None.

4. Accounts

A general update on the status of the accounts was given by DG.

DG reiterated that Board members should keep track of out of pocket expenses.

Reimbursement will occur when funds are available.

5. Timetable for and nature of launch

The launch should not be 'just for branding', but should have a specific outcome in its own right. The preferred option is to piggyback another event; utilise in so far as is possible digital

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media to enable sharing/promotion. Various opportunities for a launch were explored and considered including Brussels, Link with a partner event in England, Netherlands, and Portugal; a 21st Century launch on Twitter; links with EU Presidencies (ruled out)

Ideas included a multimedia launch using interviews perhaps of those present and those in other locations, emphasis to be put on young people if possible. Include stage of EHFF project.

Action: SD and MB to come up with a proposal

6. Discussion re 'the community' (who we are)

Some of the thoughts included:

- A new kind of organisation- of friends and communities
- A substantial set of networks
- Ultimately we want to become a network not just of Health professionals but link with other networks associated with Business organisations and Educators with the overall objective of improving Society, and ultimately engaging with the public
- It is highly fragmented and 'messy' and challenging to make it work
- We are attempting to transform ways of thinking and approaches – perhaps we should use an Eastern approach
- Moving from clinical care to self care to self management

7. a) Report to the Board on current activities

Website Development	<p>All agreed that a great start had been made largely due to SD</p> <p>Framework for future expansion is now there, so we need more content</p> <p>EHFF site to possibly host ESQH website in future</p> <p>SD suggested there are many ways to re-use existing or others' content, particularly using Twitter.</p> <p>Action SD to make proposal on how all can make more content available and SC to support him</p>
Network building	<p>Lots of opportunities and 'nodes for networking</p> <p>Do we have a formal or informal process?</p> <p>Action: SC to forward some examples of his networking efforts with Feasta to DS</p> <p>Action: AB to seek out possible E. European/Ukraine networking nodes, including students</p>
Current EU Proposals	<p>DS may be offered consultancy role</p> <p>ECEPS – European Centre for Personalised Health and Self Management to be launched</p>

	<p>on 27th May –</p> <p>Oregon is one of the 10 leading regions in the world for Self management – possibility of a conference on self-care in Utrecht</p> <p>Tunstall Healthcare as possible sponsor</p> <p>working with DS/DG</p>
Conference Concept	<p>Various ideas were discussed:</p> <p>Sci-fi writers conference</p> <p>Interactive conference in the style of MET Opera – broadcast</p> <p>Web hosted event such as TED or Coursera</p>
Education Activities	<p>SC had drafted a proposal for a webinar style event – short and using the troika of interests – Healthcare/Education/Business – this is to be further developed</p> <p>Action SC & SD</p>
EVY	Continuing well
Transition to Charity Status	<p>The pros and cons of charitable status were discussed, and also the distinctions between the requirements particularly in the UK and NL.</p> <p>It was agreed to study it further perhaps searching for an open-minded lawyer, understanding the benefits and looking for similar/good examples.</p> <p>Action: DS & MB</p>

It was agreed that clearer roles should be defined for the Board so that the workload can be shared.

Action MB to help define the roles and ensure that we play them!

8. Funding

Various funding opportunities were listed:

- Grants
- Tunstall Healthcare sponsorship (DG)
- EUCEPS & Utrecht
- Roland Schlesinger and UNICA
- Get a larger audience through our website- using a free/attractive product and crowd-sourcing (Action AB to make 2 or 3 suggestions on a page)
- General Electric
- Go back to Ernst & Young

9. AOB

None

10. Next meeting

It was agreed that the next formal Board meeting would take place in France on the 24th August 2013

This is the eve of the Summercamp in Belval in near Lille in northern France. It was provisionally suggested to meet in the afternoon either near Roissy – Charles de Gaulle airport or closer to Belval (which is further north).